



Dear Wedding Community:

Last week I appeared on a local Chicago television show as part of a segment about how cash-strapped brides can save money on their wedding plans. I have since had the opportunity to watch the segment and have also received emails from a number of wedding DJs who were concerned by my tips. I apologize for suggesting that an iPod playlist could ever replace a live DJ. A DJ provides tremendous value to an event and in no way can that value be recreated with a pre-set playlist. I have tremendous respect for DJs and all wedding vendors and sincerely apologize to anyone offended by my comments.

I also want to clarify that, while I did co-found Wedding Channel, I am not currently affiliated with WeddingChannel.com or The Knot Wedding Network. My interview is in no way reflective of the views of either Wedding Channel or The Knot.

Respectfully,

Jenny

Jenny Lefcourt
Bella Pictures, Co-founder & VP of Business Development